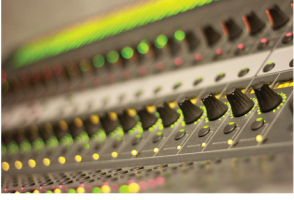


FACTS

DIGITAL AUDIO PRODUCTION & DESIGN



This is "A Higher Digital Education" program geared for the audio pro who will benefit from a broad array of skills. Going beyond usual programs, the successful graduate is prepared for today's production demands in digital audio, sound design, Internet design, promotion and more! The potential? Higher rewards!

Options permit the program to be completed earning a degree or certificate.

Program overview

- Limited enrollment program requires recommendation by both Admissions and Faculty review
- Wide range of skills taught: audio engineering, sound design, Internet site development, aesthetics, label packaging, DVD production and more
- Learn skill sets related to producing and recording music plus Sound Design for Web and Broadcast
- Program teaches skill combinations oriented to the job market

Kinds of jobs

- Audio for recording studio operations
- Audio for broadcast
- Audio for filmmaking (field recording "on set" and audio post production)
- Audio for video production (music videos, industrial video, educational video)
- Audio for game creation
- More applications ... talk to staff for added opportunities

Skills

- Pro Tools (software and hardware system--the known standard for high-end audio work)
- Audio recording and engineering including live music recording
- Digital audio workstation for audio editing, mixing, and processing
- Sound for picture (film/video) also called "mix-to-pics"
- Sound effects creation and recording including Foley work
- Field recording (on location for video or film shoots)
- Dialogue recording (actors, voice over)
- Mixing (complex manipulation of multiple tracks of audio including multi-tracking a band and vocals, multiple layers of dialogue and ambient sound, and effects for a film track)
- Mastering (creating the final production) as an art and science of its own
- Web, graphic, and advertising design (using Photoshop and other software) to provide business and promotional sense to the student ... and adding to marketability



LIVING ARTS COLLEGE

AMERICA'S
CREATIVITY
COLLEGE

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americascreativity.us

USA phone: 919.488.8504

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3000 Wakefield Crossing Drive

Raleigh, North Carolina USA

SPECIAL Facilities and Faculty

- High-end Pro Tools recording control rooms
- High-end high definition screening theater with new technology JBL/Crown surround sound
- Sound effects and music library with hundreds of tracks located on server
- Recording studio equipped with a drum kit and a baby grand piano
- Multiple Pro Tools classrooms for hands-on work
- Real-world experienced faculty and staff
- Extensive access to Pro Tools labs
- Recording equipment including well stocked mic cabinet, and a variety of analog outboard gear

Added important facts ...

*These courses may be taken as separate credit study.
This is not a program primarily focused on music theory, music recording or music production.*

*A
Higher
Digital
Education™*