

FACTS



DIGITAL PHOTOGRAPHY

This program offers creative, design-oriented individuals the opportunity to acquire the necessary skills to enter the world of Professional Photography. In today's world saturated by images, Photographers have an array of options for obtaining financial success while meeting personal creative goals through producing digital images. The Living Arts College Digital Photography Program will fine-tune your creative mind. By the end of your studies you will make better pictures, compose complex photo illustrations, contribute design concepts, and set yourself apart as a digital artist. Aim higher for greater rewards!

Tuition is cost-beneficial when compared to other dedicated programs with less scope.



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Program overview

- Limited enrollment program requires recommendations by both Admissions and Faculty review
- Three essential skill sets for professional growth:
 - Photographic Design for camera technique, art direction, and design
 - Photographic Digital Illustration for compositing, advanced Photoshop and advertising design
 - Business for studio operations, promotion, and planning
- Program curriculum includes: Art of Digital Photography; History of Photography; Portraiture, Fashion, & Form; Lighting Design; individual courses in Advertising, Wedding/Event, Nature, Black and White, Architectural, Photojournalistic, and Narrative Photography; Applied Photography; Business of Photography; Digital Illustration; Internet Design

Kinds of Jobs

- Commercial Photographer
- Freelance Photographer
- Photographic Illustrator
- Studio Associate Manager
- Scene Stylist
- Studio Business Sales
- More applications... talk to the staff for additional current opportunities

Skills

- Various aspects of Commercial Photography including: portraiture, fashion wedding/event, architectural/landscape, and photojournalism
- Business management for your own photograph/design studio
- Advertising photography illustration
- Lighting design for commercial, portrait, event, and creative application
- Photo manipulation, correction, and post-production
- Website design with added know-how for video and audio
- Portfolio development and presentation facilitation
- Broadcast design & motion graphics know-how for added career opportunities
- Web, graphic and advertising design (using Photoshop and other software) adding to marketability

SPECIAL Facilities and Faculty

The Living Arts College Digital Photography students will work with qualified and knowledgeable faculty and have access to the latest and most comprehensive photographic studio equipment along with opportunities to participate in resume building activities.

- Dyna-Lite professional strobe studio gear and photogenic portrait studio set-up
- Print center with quarterly student gallery exhibitions
- Dedicated lighting space with professional lighting design gear
- Learning in a dedicated-to-imaging environment
- Option to participate in AIGA and other professional organizations
- Instructors with ample professional and teaching experience
- Professional photographer/digital designer board of advisors

Added Important Facts ...

A Digital SLR (Single Lens Reflex) and a basic tripod are required to enter the Photography Program. Feel free to consult the school's Photography instructors for help in deciding on equipment purchases. The school provides specialized equipment required for certain assignments. Individual courses are available to build know-how in specific subjects.

LAC_Facts_Photography

PROFESSIONAL PHOTOGRAPHY



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